



Total views, YouTube and TikTok

2M+

Views, last 12 months

634K

Videos published

288

Creating since

2020

ABOUT

I make honest reviews, setup guides and tutorials on consumer tech, smart home and Apple gear, filmed and edited by me since 2020. I try to cover what most other channels don't, and give my community my honest opinion.

Honest, always

Every partnership is disclosed and the opinion stays my own, so viewers trust it.

Real daily use

Products are used properly before I film, not just unboxed.

Found for years

Videos keep reaching people through search long after launch.

REACH

YouTube

LAST 12 MONTHS

Views

441K

Impressions

1.45M

Click through rate

5.7%

Views all time

2M+

TikTok

LAST 12 MONTHS

Views

192.5K

Shares

423

Likes

6.6K

Profile views

1.4K

AUDIENCE

63% are aged 18 to 34

18 to 24



30.5%

25 to 34



32.7%

35 to 44



22.0%

Top videos

VIDEOS

01	Samsung Smart TV with Homebridge	25.8K
02	Get the new Siri UI on any iPhone	11.2K
03	Add any smart device to Apple Home	8.3K

SHORTS

01	iPhone 15 Plus battery	177K
02	Samsung TV on Apple HomeKit	173K
03	iPhone 16 Pro color comparison	52.6K

WORK TOGETHER

Dedicated review

A full video after real daily use, with an honest verdict and a Short.

Integration

A 60 to 90 second segment inside one of my videos.

Shorts bundle

A few Shorts across YouTube, TikTok and Instagram.

Tutorial or setup guide

Shows people how to get the most out of it.

Long term review

How it holds up after months of use.

Unboxing

A clean, detailed first look.

Videos go live within 2 to 3 weeks of receiving the product. Rates on request.

LET'S WORK TOGETHER

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I typically reply within 48 hours

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